WHEREAS, The staging of the Snow Queen Festival provides an opportunity for development of leadership training to Jaycees; and,

WHEREAS, One Thousand young ladies from fifty South Dakota communities have the opportunity to participate in the Festival and the opportunity to develop character, personality and poise; and,

WHEREAS, This week-long Festival and Contest provides top entertainment and excitement for the people of South Dakota; and,

WHEREAS, The Snow Queen Festival brings national recognition to South Dakota by being recognized as one of the top attractions in the nation for the month of January:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of January 7 - 14, 1978 as

SNOW QUEEN WEEK

in South Dakota, and hope that all will avail themselves of the opportunity to participate in and support this thirty-second annual Snow Queen Festival.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota in Pierre, the Capital City, this 15th day of February, in the Year of Our Lord, Nineteen Hundred and Seventy-Seven

RICHARD F. KNEIP, GOVERNOR

ATTEST:

LORNA B. HERSETH, SECRETARY OF STATE